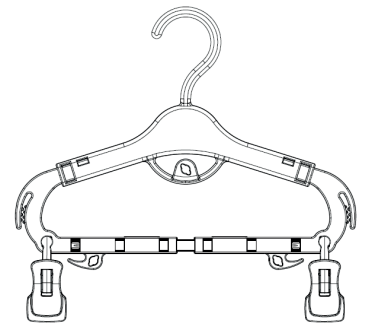
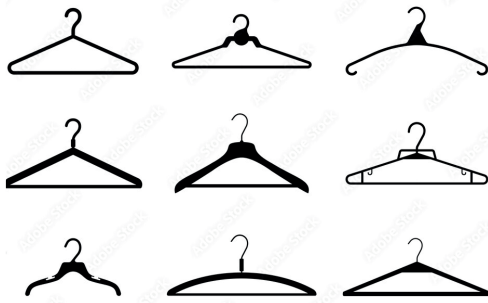


**THE PROBLEM**

10 billion hangers produced each year (enough to fill the Empire state building 5 times!)

Only 12% are recycled or reused. The rest take over 100 years to degrade

Carbon released from these is equivalent to over 5,000 flights from New York to London



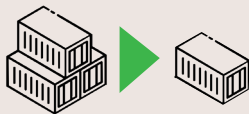
The Grohanger rationalises most hanger ranges by up to 75%  
 Delivering up to 75% reduction in supply chain costs and carbon footprint, making RE-USE easier.

**KEY GROHANGER BENEFITS**



**REDUCED INVENTORY**

75% cost and carbon reduction, eliminates inventory delays and loss of sales



**REDUCED SHIPPING VOLUME**

30% cost and carbon reduction



**REDUCED PROCUREMENT AND MANAGEMENT**

Easier and quicker in store rehangings



**REDUCED TOOLING**

75% cost and carbon reduction, less material waste, fewer tool changeovers



**LOWER COST AND EASIER RE-USE**

Fewer hangers to re-sort. 30% reduction volume on return journey

**SIMPLE LOWER COST CLOSED LOOP RE-USE**

Plus a unique new opportunity to retail Grohangers (£2M Gross Profit per annum achievable based on 600 stores) and a brand opportunity to promote sustainability.